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Use Lewis Cash for any of our services

- Carpet and Upholstery
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Lewis Carpet Cleaners, Inc.  
1179 Oddstad Drive  
Redwood City, CA 94063  
www.4carpetcleaning.com

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**OUR MISSION: To Provide You With The Most Outstanding Service Experience Possible!**

**Call 1-800-23-LEWIS Today!**

**Those Pesky Stains**

**Stain Removal on Carpet and Upholstery**

**Paint or Oil-Based Stain**

First, sponge with a small amount of dry-cleaning solvent. Blot. (Use small amounts to prevent any possible damage to sizings, backings, or stuffing materials. Do not use gasoline, lighter fluid, or carbon tetrachloride). Next, mix one teaspoon of a neutral detergent (a mild detergent containing no alkalis or bleaches) with a cup of luke-warm water. Blot. Sponge with clean water to cleanse the area. Seek professional help if the stain fails to be removed. ■

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Vol 10/No1



**The Carpet Factor**

Your Floor Care Specialist

**WHAT DID THEY JUST SAY?**

Learn the language of your carpet cleaner.

**Corn Rowing:** This occurs when paired rows of tufts tangle and mat down leaving other rows upright (appearance of rows of corn seen from above the field). It is unclear why certain rows have an affinity for each other but suspected causes are traffic with pivotal motion (i.e., turns in halls and entries) and vacuums with rotating barrel type brushes (beater bar style). Sticky binding soils may also aggravate the condition by holding matted fibers in place.

**Crimp Loss:** Crimp Loss is the loss of crimp which is given in the manufacturing process to give fiber extra bulk and softness.

**Fuzzing:** This problem occurs when the loose fibers stick up above regular surface of the other fibers. Fiber yarns are made up of many individual filaments. When damaged they look "fuzzy", not unlike a person's hair that has "split ends". Take a wool berber and scrub a section with a towel or spotting brush, then note the "fuzzy" look.

**Grinning:** This is the problem of two rows of tufts falling in opposite directions, exposing the primary backing. It is safe to say that this would only happen on a cheap carpet of very minimal density. It is much more likely to occur where carpet bends over the edge of a stair tread.

**Nap Reversal:** All carpet has a "lay" to the fibers. Nap reversal is just like it sounds, the nap in the affected area is going the wrong way, giving a darker or lighter look than the surrounding area. This effect will look the opposite if viewed from the opposing direction.

**Raveling:** Raveling is the yarn being separated from the backing in a row of tufts in a looped pile carpet. It normally occurs at the edge of a cut seam where the yarn is exposed with nothing to hold it but the bundle wrap (the latex coat which holds the tufts in place).

**Rippling:** Improper stretching of the carpet at installation can leave the carpet without sufficient tension to hold its shape. Foot traffic, furniture moving and even vacuuming over a period of time will stretch the backing materials causing ripples in the carpet. Trimming and proper stretching of the carpet will generally solve this problem.

**Wear:** The reduction or loss of pile height. The actual loss of fiber caused by heavy traffic or other abrasion. The result of wear is a change in the way light reflects off of the fibers. This makes the carpet or upholstery "appear" to be soiled when it is not. ■



**QUICK HINTS**

**Deodorizing Your Carpet**

Commercial deodorizing powders that are sprinkled over the smelly area, and then vacuumed up, usually do a good job of removing odors. Regular problems with odors from cooking or cigarette smoke can be removed from the room by ventilation, exhaust fans, or room air cleaner machines before they affect the carpet.

Odors from stains require removal of the stain residue. Musty odors indicate mildew which must be removed. Household disinfectant sprays or concentrated odor-removing liquids may also help remove some odors. Be sure to follow the directions on the product labels. ■

## YMCA Support Campaign

Building Strong Kids, Strong Families, Strong Communities...the YMCA of the Mid-Peninsula strives to do just that every day. Through meaningful engagement of every community member we come in contact with, the YMCA empowers people of all ages to be the best person they can be. This, in turn, strengthens the community in which we live.

One of the most important ways Lewis Carpet Cleaners, Inc staff and clients helps build strong communities every year is through the Community Support Campaign. Each winter, Our staff reach out into the community to ask our cliets and supporters, like you, to further the YMCA's mission by making a donation. The money raised in the Community Support Campaign provides financial assistance to thousands of members and program participants, keeps program costs as low as possible, and ensures that no one will be turned away, regardless of their inability to pay. Most importantly, 100% of the money raised through the Community Support Campaign goes directly to financial assistance and program subsidies.

Call our office now to show your support.

## Ask the Carpet Cleaning Experts

**Q: How long do carpets take to dry after a steam cleaning?**

**A:** Drying times may vary depending on the pile (fiber) of the carpet. Normal drying time is between three to six hours. We suggest you turn on ceiling fans or floor fans to aid in the drying process. Any air circulation will speed up the drying time.

## Healthful Hint

Emu Oil is fast becoming a household necessity because it has many benefits. It is unmatched as a beauty treatment, great for elderly skin (thin skin, dry skin, age spots, etc.). Conversely, it works miracles on baby skin for diaper rash, etc. It works wonders on all burns (even chemo). It is so beneficial it also comes in a soft gelcap as a supplement!

## GET FREE CASH OR CLEANING THROUGH OUR REFERRAL REWARD PROGRAM!

For each new customer that you send us, we will reward you with a 10% referral fee that can be used toward CASH or Free Cleaning. Simply refer your friends, nieghbors, or co-workers, and we will reard you automatically. Remeber that we offer a 100% money back guarantee, so you can be sure that we will take the absolute best care of your valuable referrals!

## Caring for Your Ceramic Tile

Following these simple guidelines will keep your beautiful ceramic tile floor looking great.

Begin with buying a good quality dust mop and sweep your ceramic tile floors daily. This is especially important in new installations where the grout has not fully cured. Dirt, mud, and sand tend to be ground into the grout mortar from heavy foot traffic.

Place dirt-collecting carpet mats in frequently used entrances and shake them out weekly.

Donêt use floor waxes. They can be difficult to remove from ceramic tile floors. As long as your floor is properly sealed and maintained, you should find no need for these products.

### Mop or sponge your tile down two to three times weekly.

Shower stall and tub enclosures should have proper ventilation. Stagnant water breeds stain causing mildew as well as other fungi.

Many tile cleaners are acid based and their use should be limited. Always read the manufacturerês label to find out. All acids, no matter now weak, will etch marble surfaces. Natural marble is commonly installed as thresholds in doorways and is also installed in window sills and shower curbs. In addition, avoid using any cleaner on your marble that contains harsh abrasives.

Mop or sponge your tile down two to three times weekly. Mix one capful of dishwashing liquid per gallon of hot water. Mop up excess water and allow to dry. Buffing with a dry towel will help reduce spotting. ■

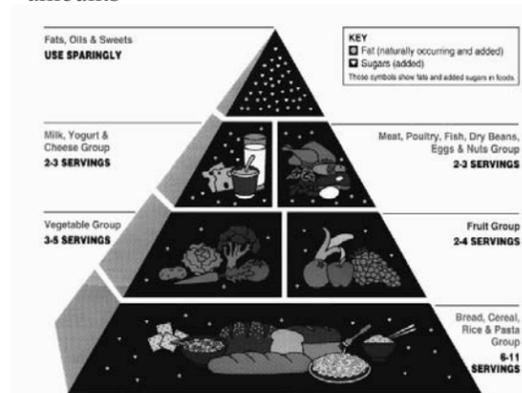
## Balanced Diet/Food Pyramid

Eating a balanced diet will improve your health and reduce your risk of certain diseases. A balanced diet means eating a variety of foods including plenty of fruits, vegetables, and grain products. Your diet should be low in fat and cholesterol to reduce your risk of obesity and heart disease. This means you should eat no more than 4 ounces of lean meat, skin-less poultry, or fish once or twice a day. It is recommended that you use only moderate amounts of sugars and salt to stay healthy. Also, drink only moderate amounts of alcohol, if you drink at all.

You may often see a food guide pyramid which was developed by the U.S. government. It shows what makes up a balanced diet. The idea is to eat more of the foods on the bottom of the pyramid (grains, vegetables, and fruits) and less of those toward the top (meats, dairy products, fats, oils, and sweets).

The recommended servings from the food guide pyramid are:

1. Bread, Cereal, Rice, and Pasta: 6-11 servings
2. Vegetables: 3-5 servings
3. Fruit: 2-4 servings
4. Milk, Yogurt, and Cheese: 2-3 servings
5. Meat, Poultry, Fish, Dry Beans, Eggs, and Nuts: 2-3 servings
6. Fats, Oils, and Sweets: use only small amounts



## "I Love My MOM" Essay Contest



### Why?

Your Mom is more than a pretty face, she takes care of you when you are feeling blue. We want to hear how you feel about your Mom what makes her the #1 Mom.

### Prizes

Carpet cleaning for your Moms entire house, Flowers to brighten her day and a massage to make her feel Great about being a Mom.

### Who Can Enter

The contest is open to students in Kindergarden-6th grade.

### Recognition

2 winning Essay's will be published in the local paper and displayed at the Historical Society Museum in Downtown Redwood City.

### Rules/Enter

Write 75 words or less "Why you Love Your MOM" Deadline May 2, 2004 Send to:

Lewis Carpet Cleaners, Inc  
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