



HOW TO CARE FOR YOUR CARPET

Would you drive your car for 100,000 miles without changing the oil?

Of course you would not. To keep your engine in good working order, you change the oil and do a tune up once and a while, right? Your automobile is a significant purchase and you want to maintain that investment.

Your carpet is the same way. In fact, your flooring in general represents a significant investment and needs to be maintained properly. What are the warranty requirements? How often should carpet be cleaned? What are some of the things you should avoid?



5 Easy Ways to Get the Most Out of Your Carpet

- 1. Check the Warranty.** Copies of specific warranties on your carpet purchase may be available from your carpet retailer. Stain resist warranties can vary from 5 to 20 years. **ALL STAIN RESIST WARRANTIES REQUIRE REGULAR CLEANING AND IMMEDIATE SPOT REMOVAL.**
- 2. Vacuum, Vacuum, Vacuum!** It is said that the three most important rules for maintaining carpet are vacuum, vacuum, vacuum. Vacuum your carpet often. Once or twice a week at least. Vacuuming removes the sharp soil that can cut and slice the fiber causing premature wear. Much of this soil is not visible to the eye. Remove any loose particles such as loose food, leaves, pieces of crayon, bugs, etc. as these items can cause a spot on the carpet.
- 3. Have Your Carpet Professionally Cleaned** Professional cleaning by a professional, certified firm should be done at least every 12 months according to 3M and major carpet manufacturers. Heavy traffic areas may need it more often. Manufacturer's warranties require professional cleaning at least every 11-18 months to retain texture retention warranties. Rule of thumb: Clean your carpet before it looks visibly soiled.
- 4. Remove Spots Immediately** Spots that are not immediately removed can turn into permanent stains very easily. **Always use a spot cleaner that is recommended by the carpet manufacturer or your trained, certified professional cleaner!** Many "over the counter" spotters leave too much soap residue that leaves a sticky residue behind that will make your spots return!
- 5. Have Carpet Protector Re-Applied** The soil resistor that is built into stain resistant nylon carpet is removed with regular foot traffic and harsh cleaners. To keep your carpet cleaner longer, have your protector reapplied each time you have your carpet professionally cleaned.

OUR GUARANTEE If you are not thrilled with the service experience you receive from us, we will rush back to your location at NO CHARGE and NO obligation. If you are still unimpressed, we will promptly refund 100% of your investment. Call for details



Is Your Upholstery Really Clean? Or Does it Just “Look” Clean?

If you want to find out how much soil is actually on your upholstery that “looks” clean, simply take a white terry cloth towel and put it over the end of your vacuum attachment hose. Turn the vacuum on (be sure that you don’t let the vacuum suck up the towel). Gently massage the fabric with the cloth. You will have a round dark spot which is embedded soil in the fabric. Get your upholstery cleaned today!

Take the Test!

OUR MISSION: To Provide You With The Most Outstanding Service Experience EVER, Guaranteed or Your Money Back!

Call FOR DETAILS

For service CALL NOW (650) 366-3477 or (800) 23-Lewis

“GOT STONE”

Did you know at Lewis Cleaners we also maintain and restore all of your hard surfaces? If everyday wear and tear has removed the luster from your marble floor it’s time to call Lewis Cleaners.

Our technicians can correct most of the everyday problems that can rob the beauty of your marble floor. Our services include:

Clean and Polish.... Using specially formulated polishing powders or diamond grinding; we can restore the shine to your marble in no time.

Honing.... Minor scratches that may have marred your marble finish can be removed by our honing process.

Sealing.... Protect both the marble and grout by applying a protective seal.

Call now for a free inspection and if you like we can do a sample of our process so you can see the difference. Call now to schedule an appointment

GET FREE CASH OR FREE CLEANING THROUGH OUR REFERRAL REWARD PROGRAM!

For each new customer that you send us, we will reward you with a 10% referral fee that can be used toward FREE CASH or FREE CLEANING. Simply refer your friends, neighbors, or co-workers, and we will reward you automatically. Remember that we offer a money back guarantee, so you can be sure that we will take the absolute best care of your referrals! Call for details.

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Sincerely,
The Entire Lewis Cleaners Family and Staff.

Dear Friend and Client,
I wanted to thank you for your support over the years. I hope you enjoy our new format for the Carpet Factor. We will mail out our newsletter more frequently to keep you up to date on our industry and update you on important events in our Community. Please visit our website weekly for updated advice, tips and special. If you go to www.4carpetcleaning.com you will find information on our Annual Mother’s Day Essay Contest and A Fundraiser that is available for your Church, School or Non profit Organization. Please email us with any suggestions or questions for our next issue.

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